VATL Strategic Plan 2002 - 2004

Mission:
- To be the premier support and network group for TAFE Librarians in Victoria
- To be recognised by the stakeholders as the representative voice of TAFE Librarians in Victoria.
- To ensure that TAFE Libraries and Librarians are a valued part of their organisations and recognised at all levels as providing added value to their users and to society.

VATL’s mission will be achieved through collaboration between TAFE Libraries

Value:
VATL adds value through:
- identification of best practice
- development of TAFE Library staff
- added education value for students

Vision:
VATL aspires to be recognised as the representative voice of TAFE Librarians.
ASSUMPTIONS

The following assumptions underlie the VATL strategic plan
- that the value of libraries will continued to be recognised by TAFE and the broader community
- that TAFE continues to exist as an educational entity
- that resources will be limited
- that there will be more students
- that collaboration between institutions will be permitted
- that library staff will continue to have relevant skills and expertise
- that libraries will have competitors both within TAFE and externally
- that there will be increasing commercialisation of TAFE and of information resources and services
- that on-line learning will increase
- that the availability and use of electronic resources will increase

STRATEGIC FOCUS

VATL will focus on the following major strategic elements/themes:

1. Marketing/lobbying
2. Staff development/mutual support/networking
3. Best practice/benchmarking/data collection/collaboration
4. Resource sharing/purchasing/new service development
5. Information literacy/training packages
<table>
<thead>
<tr>
<th>Goals</th>
<th>Objectives</th>
<th>Strategic / Performance Indicators</th>
<th>Responsible</th>
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<tbody>
<tr>
<td>To improve the dissemination of information to VATL members and external parties</td>
<td>To develop and promote the VATL website as an important tool for the dissemination of information to members and other interested parties. Investigate the addition of links to similar organisations overseas</td>
<td>Online survey to evaluate the website with a view to improving its use. Links to additional organisations from the VATL web site</td>
<td>Executive Elena Wendi</td>
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<td>To promote the objectives of VATL by having it represented on appropriate bodies</td>
<td>To have the VATL brand recognised as widely as possible. Seek affiliation and/or representation with/on appropriate organisations Current • Victorian Library Network • National Working Group for TAFE Library Services (NWGTLSS) (Should we add ALIA and CAVAL?)</td>
<td>Identification of appropriate organisations for affiliation/representation</td>
<td>All Executive</td>
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<td>To enhance staff development, networking and mutual support by providing meetings, seminars and workshops</td>
<td>Interest groups to facilitate the provision of relevant, accessible and practical staff development opportunities</td>
<td>Numbers attending and an evaluation of the activities Each sub group to report annually</td>
<td>MIG, TRIG &amp; TAG</td>
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<td>To benchmark Victorian TAFE Library services</td>
<td>To investigate the use of some common questions as measuring tools in customer satisfaction surveys</td>
<td>Identify a set of benchmarks Collective reporting of benchmarks</td>
<td>Executive Wendi Helen &amp; Leonie</td>
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<td>To build co-operative ventures to improve services and collections for members</td>
<td>Facilitate co-operative purchasing for member libraries</td>
<td>Have a mechanism in place for the evaluation of collaborative purchasing of resources which can be used on an</td>
<td>Web site Stephen Barnett TAG</td>
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<td>Maintain free inter-library loans between VATL Member libraries</td>
<td>Develop a VATL policy for distribution to cooperating libraries</td>
<td>Policy accepted by all Victorian TAFE Libraries</td>
<td>Executive</td>
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<td>Maintain and promote the TAFE Virtual Library</td>
<td>Ensure a permanent home on a central server and allow for updating of information Identify and apply for additional funding to maintain and enhance this tool</td>
<td>Funding is provided and a suitable home is found</td>
<td>Executive Adrian Leonie</td>
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| Promote Information Literacy within the Victorian TAFE sector | Modify the CAUL Standards to make them more applicable to TAFE.  
- Develop an on-line information literacy package that addresses the CAUL information literacy standards  
- Develop competencies and learning outcomes for information literacy for inclusion in existing training packages  
- Promote acceptance by institutions’ managements of the importance of information literacy in curriculum  
- Lobby ANTA to include information literacy is a core competency of all training packages | TAFE IL standards developed and accepted  
Institutional commitments to IL standards  
IL competencies included in training packages | Executive All |