VATL

Strategic Plan
2005-2007

Mission:
- To be the premier support and network group for TAFE Librarians in Victoria
- To be recognised by the stakeholders as the representative voice of TAFE Librarians in Victoria.
- To ensure that TAFE Libraries and Librarians are a valued part of their organisations and recognised at all levels as providing added value to their users and to society.

VATL’s mission will be achieved through collaboration between TAFE Libraries

Value:
VATL adds value through:
- identification of best practice
- development of TAFE Library staff
- added education value for students

Vision:
VATL aspires to be recognised as the representative voice of Victorian TAFE Librarians.

ASSUMPTIONS
The following assumptions underlie the VATL strategic plan
- that the value of libraries will continued to be recognised by TAFE and the broader community
- that TAFE continues to exist as an educational entity
- that resources will be limited
- that there will be more students
- that collaboration between institutions will be permitted
- that library staff will continue to have relevant skills and expertise
- that libraries will have competitors both within TAFE and externally
- that there will be increasing commercialisation of TAFE and of information resources and services
- that on-line learning will increase
- that the availability and use of electronic resources will increase

STRATEGIC FOCUS
VATL will focus on the following major strategic elements/themes:
1. Marketing/lobbying
2. Staff development/mutual support/networking
3. Best practice/benchmarking/data collection/collaboration
4. Resource sharing/purchasing/new service development
5. Information literacy/training packages
<table>
<thead>
<tr>
<th>Goals</th>
<th>Objectives</th>
<th>Strategic / Performance Indicators</th>
<th>Status - end 2007</th>
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<tbody>
<tr>
<td>To improve the dissemination of information to VATL members and external parties</td>
<td>Maintain, expand and promote the VATL website and email list as important tools for dissemination of information to members and other interested parties.</td>
<td>VATL email list membership updated and promoted</td>
<td>List upgraded to allow attachments- 2006 List updated- 2007 Promotion ongoing</td>
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<td>Encourage libraries to submit photos of new buildings, furniture etc for inclusion on the website.</td>
<td>‘What’s new’ in TAFE Libraries is featured on our website and regularly updated</td>
<td>Awaiting webpage update. Some done. More req’d.</td>
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<td>Identify sites of interest to members both within Australia and overseas</td>
<td>Links to the TAFE Development Centre, relevant reports, studies, conference papers added to the website.</td>
<td>Some updating done.</td>
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<td>Rebadge VATL website and logo.</td>
<td>Current Website and logo updated and investigation undertaken of possible new website with expanded features</td>
<td>New website currently being investigated.</td>
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<td>To promote the objectives of VATL by having it represented on appropriate bodies</td>
<td>To have the VATL brand recognised as widely as possible. Seek affiliation and / or representation with / on appropriate organisations. Current TAFE Libraries Australia CAVAL</td>
<td>Appropriate organisations for affiliation / representation identified</td>
<td>Stronger affiliation with TAFE Development Centre achieved during 2006/2007. A. Sullivan member of TDC REF Group investigating “Professional Standards for TAFE staff other than teachers.” Kay Weaver (EGIT) 2007 TLA Rep. Leonie Pope attended CAVAL Strategic Planning Day.</td>
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<td>To enhance staff development, networking and mutual support by providing meetings, seminars and workshops</td>
<td>Develop links with the TAFE Development Centre and collaborate on the provision of staff development activities</td>
<td>One activity per year presented in collaboration with the TAFE Development Centre. Submission made to the TAFE Development Centre for funding for a TAFE Libraries Conference in 2007 Submission submitted to the TAFE Development Centre for funding support for Victorian TAFE librarians to attend the 2006 New South Wales TAFE Libraries conference</td>
<td>VATL Search Conference 2007 sponsored by TDC. Attendance was not open to all Vic TAFE Libn’s but in 2007 Zita Youens from Holmesglen TAFE was funded to attend</td>
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| Interest groups to facilitate the provision of relevant, accessible and practical staff development opportunities | Numbers attending and an evaluation of the activities
each sub group to report annually | Numerous TRIG, MIG & CASS workshops have been conducted, well attended and reviewed at annual AGMs. (see VATL website for details) |

| To promote best practice in Victorian TAFE Library services | Enable benchmarking amongst member libraries by organising and funding the collection and collation of Annual Victorian TAFE Library Statistics. | Collect statistics on Victorian TAFE Library services
Management Interest Group meeting to be held to discuss the collection of statistics
Review the collection of statistics by CAVAL
Review the pros and cons of moving to the TLAQ spreadsheet as a benchmarking tool
Consider using the TAFE Libraries Australia spreadsheet
Submission made for Monash Small Grants funding to conduct Research | Ongoing
Achieved – June 2007
Working Party currently investigating this. ????
Joint submission with Monash Centre for Community Networking Research was successful. Surveys & Search Conference conducted. A publication is pending. |

| To build co-operative ventures to improve services and collections for members | Investigate reduced cost customised RODSKI survey for Victorian TAFE Libraries | Meeting's held with RODSKI and discussions and quotes submitted for consideration of individual TAFEs
Customised survey developed for use by TAFE Libraries | 2006 April MIG meeting concentrated on this.
Working group was formed and met once but customised survey was not finalised due to lack of Libraries able to takeup reduced rate offer.
Policy continues to apply. Further publicity needs to be undertaken. M'ship has been updated in July 07. |

|  | Collect statistics on Victorian TAFE Library services
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| Continue to supply updates to **e-Works** to maintain the TAFE Online Library Portal on the TAFE Virtual Campus | Publicise the TAFE Online Library Portal | Website content maintained and Portal publicised
| Investigate with e-Works the possible use of TAFE Virtual Library as a tool for providing consortia access to several ‘key’ TAFE Databases | Discussions undertaken and proposal developed if appropriate | Major content was updated but small changes need to be regularly sent to e-Works by individual Institutes. Further publicity needs to be undertaken.
| G. Hardy & A Sullivan met with e-Works in 2006. Major upgrades to TAFE VC network/systems meant time was not right to investigate this. **Need for further follow-up!** | | |
| Promote Information Literacy within the Victorian TAFE sector | Undertake and support Research into Information Literacy relevant to TAFE Libraries. | Provide financial & organisational support to Jenny Fafeita’s Masters project: “Taking the Pulse… the information literacy practices of Victorian TAFE Libraries.”
| | | Some funding support provided for online Survey and use of VATL list for communication/distribution.
| Maintain adequate funding base and employ good financial practices in administering VATL Funds for member benefit | Draft a proposal for new 3-tiered fee structure to maintain funding base and present for ratification at AGM | Proposal presented & passed at AGM
| Review Banking practices with Comm Bank to simplify/streamline the administration of the VATL bank account. Ratify minor changes at VATL Exec. | Proposal presented & passed at AGM | Open Merchant Account to allow for credit-card payments for VATL conferences/workshops etc. Investigate VATL Business credit-card and online-banking options
| | | VirtualPOS transactions possible since mid 2004. Currently under investigation.